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OLYMPIA WORLD FITNESS

EXPO

WHERE THE FASTEST GROWING & MOST INFLUENTIAL BRANDS GATHER!



ERAL SUPPS

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2026 OLYMPIA WORLD FITNESS EXPO

Where the Fastest Growing & Most Influential Brands Gather!



The Olympia World Fitness Expo has emerged as a central hub for the global fitness industry, welcoming some of the world's biggest celebrities to Las Vegas while showcasing the fastest growing and most influential companies spanning a wide variety of categories. Each year, hundreds of brands introduce their products and services at our event, a powerful opportunity for companies to establish new distribution channels, network with industry professionals, and engage with a sea of fitness enthusiasts.

SECURE YOUR 2026 OLYMPIA WORLD FITNESS EXPO BOOTH

DATES: Friday Sept 25 & Saturday Sept 26

HOURS: 8:00 AM – 5:00 PM

VIPs & Expo Elite enter at 8:00AM, General Public enters at 9:00AM

LOCATION: Las Vegas Convention Center

ATTENDEES

69% Male | 31% Female

57% Between the ages of 25 – 44

46% Household income of \$100,000+

85% Take vitamins & supplements

71% Purchased fitness apparel in last 6 months

67% Work out 3 – 6 times per week

53% Own home gym equipment

EXHIBITOR BOOTH INFO

Prices starting at \$4,295 per 10'x10' inline

Additional charge for corners, endcaps & islands

Submit an Exhibitor App at MrOlympia.com

20% Non-refundable deposit required

STANDARD 10'X10' BOOTH INCLUDES

8' High back wall drape

3' High side rails

(1) 6' Draped table

(2) Chairs

(1) Wastebasket

7"x44" Exhibitor ID sign

Reach out to your Olympia representative for more information on Exhibiting or Sponsorship!